



NEWSLETTER 15/04
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Criteria to Purchase an Electric Fence Energiser

Farmers looking for a fence energiser either

- *Have decided to electrify their farms*
- *Extending their electric fencing set-up*
- *Replacing an old or non-functional energiser*

In two of the three situations above there is experience - positive or negative - but the first is new to electric fencing. Every one of them has the same aim but their approaches to the selection and purchase may be different.

Our 20 years of experience in the electric fencing market has taught us a number of lessons from which we have learnt and we would like to pass on this knowledge to you.

1. Do Your Homework first!

Whether you want to replace an energiser or to electrify a new area make sure that you know the length of the fence (not wire) you intend to power. Whether you power a one or a three wired fence does not make much difference. The rule of thumb in New Zealand says that

One Output Joule (NOT Stored Joule) powers approx. 10 km of fence

This means that you can now look for particular energisers that are suitable for the range required and offer you the voltage needed to keep the animals in the paddocks you want them to be. Buying an oversized energiser is a waste of money as it does not offer you more. It is never a good idea to overcome faulty fences by using a stronger unit. Find the faults with the "Fence Doctor" and fix them!

For comparison of price of the various mains energisers on the market please consult our comparison on our website www.redsnapr.co.nz. It may save you a few dollars!

2. Service

*Most people do not consider this aspect at the time of purchase, which is understandable. However, modern energisers are run by electronics and there is always a chance that something might go wrong (think of your computer!). In such a case it is important that your energiser is being serviced promptly and without any delay. **Red Snap'r** repair their units the day they are received and are returned that very same day. We do not charge for fault assessments or labour. We only charge for replacement parts once the 2-year warranty has elapsed.*

3. **Origin**

All our energisers are either made in the USA or in Australia. Lately, we have seen energisers that originate from China. In most cases they are copies of reputable units with electronics that are cheap and nasty.

If you would like to know more about this subject please consult the "Knowledge Base" on our website www.redsnapr.co.nz or give us a call

Happy farming!

Your *Red Snap'r* Team



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