RED SNAP'R
ELECTRIC FENCING SYSTEMS
CELEBRATING 20 YEARS

NEWSLETTER 16/03
July 2016

Energiser Economics under the Microscope

A recent analysis of the Energiser Market (Mains/Battery powered) in New Zealand revealed that

On average the Red Trout Energisers are:

40 % more economical than those offered by Gallagher
48 % more economical than those offered by Tru-Test *(PEL, Speedrite, Stafix)*

This statement is based on facts gathered from websites, catalogues, Farming Outlets and the Fieldays at Mystery Creek.

*The **most** favourable price difference:*	*Gallagher*	*17 % more expensive*
	Tru-Test	*32 % more expensive*
*The **least** favourable price difference:*	*Gallagher*	*63 % more expensive*
	Tru-Test	*62 % more expensive*

*The **Red Trout** range of energisers is very similar to those offered by Gallagher and Tru-Test with the exception that we do not yet compete in the high powered units i.e. over 16 Output Joules.*

*The quality and the performance of the **Red Trout** energisers are comparable to and at least as good as those offered by our competitors. Detailed figures supporting the above statements are available on our website www.redsnapr.co.nz.*

*The above statement comes just after **Red Trout** introduced a **World First** at Mystery Creek with its range of **Wi-Fi controllable IP Energisers®** (see Newsletter 16/02 available from the archive on our website) which was well received by the farming community and surprised our competitors. This confirms that not only do we offer*

Quality
Economy
Service
but also ***Innovativeness***

Since the purchase of an energiser requires quite some consideration, it is important that you have all the facts (length of fence, number of electric wires etc.). These will help you to make an informed decision You can make your purchases on our website or give us a call. We shall assist you in making the right and most economical decision.

Happy farming!

Your Red Snap'r Team

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